

ATS Institute of Technology

Website Privacy Policy

Effective Date: 06/24/2026

1. Introduction

ATS Institute of Technology (“ATS,” “ATS Institute,” “we,” “our,” or “us”) is committed to protecting the privacy of individuals who visit our website and interact with our services. This Privacy Policy explains how we collect, use, and share information obtained through our website and related marketing activities.

By using our website, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect personal information that you voluntarily provide when interacting with our website, including:

- Name
- Email address
- Any additional information submitted through forms or inquiries

We may also collect limited technical information automatically when you visit our website, such as:

- IP address
- Browser type
- Device information
- Website usage data

This information helps us understand how visitors use our website and improve our services.

3. How We Use Information

We use the information we collect for the following purposes:

- To respond to inquiries and communicate with prospective students
- To provide information about our programs and services
- To support marketing and outreach efforts

- To improve website functionality and user experience
- To personalize communications where appropriate

4. How We Share Information

ATS Institute may share personal information with trusted third-party service providers that support our operations, including:

- Customer relationship management platforms
- Marketing and advertising platforms
- Analytics and website performance tools
- Software and platforms to support the delivery of our educational programs

These third parties process information on our behalf to support communication, educational activities, marketing, and website functionality.

We do not sell personal information to third parties.

5. Marketing and Advertising

We may use collected information to support marketing and advertising efforts, including:

- Delivering relevant advertisements
- Measuring the effectiveness of marketing campaigns
- Improving audience targeting

Information may be shared with third-party platforms for these purposes. These platforms may process information in accordance with their own privacy policies.

6. Data Retention

ATS Institute retains personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Data Security

We take reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, disclosure, or misuse. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

8. No Biometric Information Collected

ATS Institute does not collect, capture, purchase, receive through trade, or otherwise obtain biometric identifiers or biometric information from visitors through this website.

9. Data Breach Notification

If ATS Institute becomes aware of a security incident involving personal information, we will evaluate the incident and provide notices as required by applicable law. Where notification is required, we will provide notice without unreasonable delay, subject to any permitted delays (for example, to determine the scope of an incident, restore the integrity of systems, or comply with law enforcement requests).

10. Your Choices

You may choose not to provide personal information through our website. However, this may limit your ability to receive information or services from us. If you no longer wish to receive communications from us, you may follow the unsubscribe instructions included in our emails or contact us directly.

We may use cookies or similar technologies for analytics and advertising-related purposes. Depending on your browser and device settings, you may be able to limit certain cookie-based tracking by adjusting your browser settings, deleting cookies, or using available opt-out or preference tools provided by third-party platforms.

11. Children's Privacy

ATS Institute's website is intended for prospective students and other individuals seeking information about our programs. We do not knowingly collect personal information from children under the age of 13.

12. External Links

Our website may contain links to third-party websites. ATS Institute is not responsible for the privacy practices or content of those external sites.

13. Updates to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

14. Contact Information

If you have questions about this Privacy Policy or how your information is handled, please contact:

ATS Institute of Technology

25 E Washington St Ste 200

Chicago, IL 60602

IT@atsinstitute.edu

(312) 500-2906

ATS Institute may use cookies and similar tracking technologies to enhance your experience on our website.

Cookies are small data files stored on your device that help us understand how visitors interact with our website. We may use cookies to:

- Support website functionality
- Analyze website traffic and usage patterns
- Improve user experience
- Support marketing and advertising efforts

We may also use third-party tools, such as analytics and advertising platforms, that place cookies or similar technologies on our website to assist with these activities.

You can manage or disable cookies through your browser settings. Please note that disabling cookies may impact the functionality of certain parts of the website.